

education

COLUMBIA COLLEGE CHICAGO : '10
BFA ADVERTISING ART DIRECTION,
GRADUATED MAGNA CUM LAUDE

software

ADOBE CREATIVE SUITE
INDESIGN
PHOTOSHOP
ILLUSTRATOR
AFTER EFFECTS
ADOBE DIGITAL PUBLISHING SUITE

FINAL CUT PRO

skills

ART DIRECTION
DESIGN
SOCIAL MEDIA
MOTION GRAPHICS
VIDEO EDITING

honors

BRONZE REGGIE
KRAFT FOODS
BEST DTC CAMPAIGN
JOHNSON AND JOHNSON
WINNER IN THE 2010 BIG AD GIG

experience

WEBER SHANDWICK : ACD SEPT. '17 - DEC. '22

Conceptualize and execute immersive social content and earned creative for brands like TracFone Wireless, The Coca-Cola Company, McDonalds and new business opportunities. This includes taking a role in managing the social team to push innovative creative work across all platforms, expanding the client's social repertoire.

ZOCALO GROUP / CRITICAL MASS : ART DIRECTOR, JULY '16 - JULY '17

Developed digital experiences and engaging social media campaigns from concept to execution for brands like ExxonMobil, Asics and Fruit Shoot. This included content creation across all social platforms in their immersive formats.

GEOMETRY GLOBAL : ART DIRECTOR, SEPT. '14 - JULY '16

Created exciting activation programs for Mondelez snacks (Oreo, Sour Patch Kids, Ritz, BelVita, Trident, etc.), Kraft Foods and Hill's Pet Food. Including digital and in-store engagement.

FATHOM COMMUNICATIONS : ART DIRECTOR, MARCH '14 - SEPT. '14

Embraced Fathom's creative culture from day one by "Going Deep". This means working hard and fast to produce ideas that cross all mediums, rapid-prototyping to discover what ideas work best and working in conjunction with our clients to produce work that's not only creative but satisfies the long-term goals. Working on In-Movement, a sub-division of LifeFitness, Hunter Fans and Navistar.

FCB : ART DIRECTOR, JAN. '11 - MARCH '14

Conceptualized and created big ideas for Del Monte, Johnson and Johnson and new business opportunities. Worked in digital, print, TV and web. Additional work on Kmart, Cox Communications, S.C. Johnson, TD Bank and agency communications.

TBWA/CHIAT/DAY : FREELANCE ART DIRECTOR, NOV. '10

Designed and conceptualized advertising campaigns primarily on Gatorade. Worked in print and TV for G Series Pro and G Series. Additional digital work on the 53rd Annual Grammy Awards.

MADDOCK DOUGLAS : CREATIVE AND VIDEO, JUNE '10 - SEPT. '10

Designed logos and print advertising, filmed and edited video and created motion graphics. Projects in film was primarily executed for Maddock Douglas' web presence. Clients included Realtor, CNH, MDRT and internal work for Maddock Douglas.

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